

CUSTOM SEARCH ENGINE

A simple “How to” for Nevada Digital Projects

One of the main items that surfaced as a priority from the Digital meeting was "access". Although there are identified points of need from - "what do entities have that may be digitized" to "how do we do it" to platforms, to storage, and the list goes on, the main objective all of us have is to provide access to what is available and what will be available to the people who utilize our access resources now.

As a starting point we all expressed interest in putting up the Google custom search with the currently identified digital collections. If you are interested in providing a custom search on your web page let us know and we will gladly assist – just a caution - we are not experts! (Dana - dlhines@clan.lib.nv.us or Guy - gamartin@clan.lib.nv.us) Below is basic information on what we did here at CLAN. If you want to read more about "how to" the following link is excellent <http://www.oreilly.de/artikel/2007/09/googlecustomsearchengine.html>

Here is some basic information you will need to determine or know prior to beginning your custom search engine creation.

- *Name* of your search engine - something simple but related. Note: you can not use the word Google – be sure to read [Google's Terms of Service](#) .
- *Description* of what the search engine does. Example: Used for searching the digital collections available in Nevada.
- *Keywords* – search query someone might enter. Example: Nevada Newspapers.
- *Sites* – below are the sites that I know about:

http://digital.mypubliclibrary.com/	(Henderson District Public Libraries)
http://www.onlinenevada.org/	
http://206.194.194.222:2007/	(Cooperative Libraries Automated Network)
http://digital.library.unlv.edu/	(University of Nevada – LV)
http://contentdm.library.unr.edu	(University of Nevada – UNR)
http://digital.lvccld.org	(Las Vegas Clark County Library District)

Step 1. Get a Google account if you don't already have one. [Google new account](#)

Step 2. Go to the [Google CSE home page](#) and begin. Below are screen shots of what we are currently using.

Step 3. Click on the Code tab located at the top of the page and follow the directions for using the code for the search box. We created a separate web page for this and provided a link for it from the dashboard of our online catalog (www.clan.lib.nv.us click on Digital Resources and then Other Digital Resources) - you could choose to put the search box in an existing page.

Google Custom Search - Windows Internet Explorer

http://www.google.com/coop/manage/cse?cx=003301901784974414476:5moci2j1m30

File Edit View Favorites Tools Help

Google Custom Search dlhines@clan.lib.nv.us | My Account | Sign out

Google Custom Search

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Basic information

Your search engine's name and description will be shown on its Google [homepage](#).

Search engine name:

Search engine description:

Keywords describe the content or subject of your search engine. These keywords are used to tune your search engine results. [Learn more](#).

Search engine keywords:
e.g. climate "global warming" "greenhouse gases"

Search engine language:

Search engine encoding:

Preferences

Google Custom Search - Windows Internet Explorer

http://www.google.com/coop/manage/cse?cx=003301901784974414476:5mocizj1m30

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Google Custom Search

Search engine encoding: Unicode (UTF-8)

Save Changes Cancel

Preferences

How to search included sites:

- Search only included sites.
- Search the entire web but emphasize included sites.

Who can collaborate:

- Anyone may volunteer to contribute to this search engine. [Learn more](#)
- Only people I invite may contribute to this search engine.

Search engine visibility:

- Public - Include my custom search engine in the directory.
- Unlisted - Do not include my custom search engine in the directory (but people who know the URL of my search engine can still view it).

Specify whether your search engine is for a non-profit, university, or government website that should not have advertising on the results pages.

Advertising status:

- Show ads on results pages.
- Do not show ads on results pages (for registered non-profits, universities, and government agencies only).

Add my subscribed link to this custom search engine. [Learn more about Google Subscribed Links](#)

Save Changes Cancel

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Done Internet 100%

Google Custom Search - Windows Internet Explorer

http://www.google.com/coop/manage/cse/sites?cx=003301901784974414476:5mocizj1m30&sig=__fKEYITOW5jN4eo1Mw4:

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Included sites Viewing 1 - 9 of 9

URL contains:

- <http://www.clan.lib.nv.us/content.asp?id=1> [extract linked pages]
- <http://digital.mypubliclibrary.com/>
- <http://nevadaculture.org/docs/shpo/NVCensus/FindPeople/year.asp>
- www.onlinenevada.org/
- <http://silver.hdpl.org/>
- <http://206.194.194.222-2007/>
- <http://digital.library.unlv.edu/>
- <http://contentdm.library.unr.edu>
- <http://digital.lvcld.org>

Excluded sites
 You have not excluded any sites - [Exclude sites](#)

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Internet 100%